

The Spool List

Press Kit · One-Pager

Product	The Spool List — multi-discipline fabrication inventory & marketplace platform.
Tagline	The Network. Where makers and buyers connect across every fabrication discipline.
Platforms	iOS (live, TestFlight beta). Android (in development). Web companion.
Disciplines covered	FDM 3D printing, resin, laser cutting & engraving, CNC, leather, vinyl, and adjacent fabrication.
Stage	Closed beta. Product Hunt and Show HN launches planned.
Audience	Independent makers, small fabrication businesses, and the buyers who commission physical work from
URL	thespoolist.com

Short Description (50 words)

The Spool List is a multi-discipline fabrication marketplace connecting makers — across 3D printing, laser, CNC, resin, leather and beyond — with the buyers who need physical work made. Makers list machines and capabilities; buyers find the right shop, commission work, and transact through the platform.

Long Description (150 words)

The Spool List is a fabrication marketplace built around real-world equipment and capabilities, not generic freelance categories. Makers list the specific machines they own — the printers, lasers, CNC routers, resin tanks, leather kit — along with the materials, tolerances, and capacity they can offer. Buyers search by what they actually need: a part to a tolerance, a material capability, a fabrication discipline, a delivery window. Transactions run through the platform with marketplace commission and dispute resolution built in.

The platform spans every fabrication discipline — it is not a 3D printing app. The underlying thesis is that AI has hollowed out generic creative platforms like Fiverr, but physical fabrication still requires human makers with real machines. The Spool List is where that work lives.

Key Positioning Points

- **Multi-discipline by design.** FDM, resin, laser, CNC, leather, vinyl. Not a 3D printing app with extras bolted on.
- **Equipment-led discovery.** Buyers search by machine, material, tolerance, and capacity — not by freelancer profile.
- **Two-sided marketplace, transparent economics.** Maker subscription tiers from free to enterprise; platform commission scales down as makers grow.
- **Built around real makers.** The maker side is the product. The buyer side exists to bring them work.
- **AI-resistant by category.** Physical fabrication requires physical machines and human operators. The platform is built for the work AI cannot do.

Pricing (Maker Subscriptions)

Free	\$0/mo · 1 machine · 50 mi radius · 10% commission
Pro	\$14.99/mo · 3 machines · 100 mi · 7%
Premium	\$29.99/mo · 8 machines · 500 mi · 5%
Enterprise	\$499/mo · 50 machines · 1000 mi · 4%
Global	Invite-only · unlimited machines · worldwide · 3%

Available Assets (on request)

- Logo set — wordmark and icon, PNG and SVG, light and dark variants.

- iOS app screenshots — home, maker profile, machine listing, marketplace browse, transaction flow.
- Brand palette — #00F5FF cyan, #FFD700 gold, #FF2D78 pink, #00FF94 green, #BF5AF2 violet on #050510 navy.
- Typography — Orbitron (display) and Rajdhani (body).
- Hero image — platform map view with maker pins.
- One-line and longer-form product descriptions.

Press Contact

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