

The Spool List

Standard Affiliate Terms · One-Pager

This document summarises the Standard Affiliate programme for The Spool List, the multi-discipline fabrication marketplace. These terms apply to all affiliates outside the Founding Affiliate programme (which is capped at the first 5 partners and operates under separate, enhanced terms). Final commercial terms will be confirmed in a short partner agreement before any public-facing activity begins.

Commercial Terms

Subscription referrals	20% recurring of the referred user's subscription fee, for 12 months from their signup date. Negotiable
Marketplace referrals	20% of The Spool List's platform commission on every transaction completed by your referred makers
Worked example	Referred maker on Pro tier (7% platform commission) completes a £200 job. Platform earns £14; affilia
Earning window	12 months from the signup date of each referred user — runs independently per referral.
Eligible referrals	Makers only. Includes their subscription and their marketplace sales. Buyer-side referrals are not part
Audience discount	15% discount code for the affiliate's audience, applied at signup.
Custom affiliate URL	thespoolist.com/[handle] — branded short link routed through the affiliate platform.
Public partner credit	Launch-page credit and “founding partner” listings are reserved for the Founding Affiliate tier. Standar

Attribution, Tracking & Payouts

Platform	Tolt — affiliate dashboard, link tracking, payout management.
Attribution window	60-day cookie. Last-touch attribution on signup.
Reporting	Real-time affiliate dashboard with clicks, signups, conversions and earnings.
Payouts	Monthly via Tolt, net 30. Standard payout methods (Stripe, PayPal, bank transfer).
Currency	USD as the platform settlement currency; payouts convertible at Tolt's standard rates.

Performance Path

Standard affiliates delivering consistent referral volume are eligible for an uplift on the subscription rate, up to 30% recurring, reviewed quarterly. Marketplace commission rate is fixed at the Standard tier. Performance uplifts are negotiated case by case and confirmed in writing.

Marketplace Integrity — Disputes, Refunds & Failed Jobs

Marketplace transactions are processed through Stripe Connect, with The Spool List acting as the platform intermediary. The platform mediates disputes between buyers and makers and has the authority to issue refunds where a job is not delivered, materially differs from the agreed spec, or fails quality acceptance. Refunded transactions are deducted from affiliate earnings in the period the refund is processed. The full dispute policy is available on request.

Public-Facing Use of Name, Logo & Endorsement

No public-facing use of the affiliate's name, logo, brand, or likeness will occur without separate written approval from the affiliate. Participation in the affiliate programme does not constitute or imply endorsement of The Spool List.

Term, Changes & Exit

Standard rates apply for 12 months per referred user and are not subject to downward revision once a referral is active. Either party may end the affiliate relationship at any time on 30 days' written notice. Earnings already attributed continue to pay out for their full 12-month window after termination.

