

# The Spool List

Founding Affiliate Terms · One-Pager

This document summarises the Founding Affiliate programme offered to the first 5 creators of The Spool List, the multi-discipline fabrication marketplace. These terms supersede the standard affiliate offer for the duration of the founding period. Final commercial terms will be confirmed in a short partner agreement before any public-facing activity begins.

## Commercial Terms

<b>Subscription referrals</b>	30% recurring of the referred user's subscription fee, for 12 months from their signup date.
<b>Marketplace referrals</b>	50% of The Spool List's platform commission on every transaction completed by your referred makers.
<b>Worked example</b>	Referred maker on Pro tier (7% platform commission) completes a £200 job. Platform earns £14; affiliate earns £14.
<b>Earning window</b>	12 months from the signup date of each referred user — runs independently per referral.
<b>Eligible referrals</b>	Makers only. Includes their subscription and their marketplace sales. Buyer-side referrals are not part of the programme.
<b>Audience discount</b>	15% discount code for the affiliate's audience, applied at signup.
<b>Custom affiliate URL</b>	thespoolist.com/[handle] — branded short link routed through the affiliate platform.
<b>Founding partner credit</b>	Optional public credit on the launch page. Not activated without the affiliate's explicit written approval.
<b>Slot cap</b>	Programme capped at 5 founding affiliates across The Spool List. Founding rates are permanent for winners.

## Attribution, Tracking & Payouts

<b>Platform</b>	Tolt — affiliate dashboard, link tracking, payout management.
<b>Attribution window</b>	60-day cookie. Last-touch attribution on signup.
<b>Reporting</b>	Real-time affiliate dashboard with clicks, signups, conversions and earnings.
<b>Payouts</b>	Monthly via Tolt, net 30. Standard payout methods (Stripe, PayPal, bank transfer).
<b>Currency</b>	USD as the platform settlement currency; payouts convertible at Tolt's standard rates.

## Marketplace Integrity — Disputes, Refunds & Failed Jobs

Marketplace transactions are processed through Stripe Connect, with The Spool List acting as the platform intermediary. The platform mediates disputes between buyers and makers and has the authority to issue refunds where a job is not delivered, materially differs from the agreed spec, or fails quality acceptance. Refunded transactions are deducted from affiliate earnings in the period the refund is processed. The full dispute policy will be finalised before public launch and shared with founding affiliates for input.

## Public-Facing Use of Name, Logo & Endorsement

No public-facing use of the affiliate's name, logo, brand, or likeness — including founding-partner listings on the launch page — will occur without separate written approval from the affiliate. Private beta access and these commercial terms do not constitute or imply endorsement of The Spool List.

## Term, Changes & Exit

Founding rates are locked for 12 months per referred user and are not subject to downward revision once a referral is active. Either party may end the affiliate relationship at any time on 30 days' written notice. Earnings already attributed continue to pay out for their full 12-month window after termination.